



NATIONAL MUSEUM  
of WILDLIFE ART

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MARKETING

## Fact Sheet

**Opening Date:** The Museum originally opened as Wildlife of the American West Art Museum on May 16, 1987, on Jackson's Town Square; it moved to its current facility in September 1994, taking the name National Museum of Wildlife Art.

**Design:** The 51,000-square-foot state-of-the-art building allows for expanded exhibition space, museum programs and educational programming, and is comprised of 14 exhibition galleries, an interactive gallery for children, a conference room, two full-size classrooms, a 200-seat auditorium, the Rising Sage Café, Members' Lounge, Museum Shop, Library & Archives, and administrative space. (See Architecture Backgrounder for additional information.)

**Collection:** Initiated with a gift of art representing the culmination of a lifetime of study and collection of wildlife art by Joffa and Bill Kerr over a 30-year period, the Museum's collection of wildlife art is unsurpassed in the United States. The Museum's permanent collection of over 5,000 catalogued items includes paintings, sculpture, and works on paper by over 350 distinguished artists ranging from early American tribes through contemporary masters and encompassing such familiar names as Audubon, Picasso, O'Keeffe, Warhol, Wyeth, and even Rembrandt.

**Additional programs:** The Museum's permanent and temporary exhibitions are augmented with innovative educational and scholarly programs emphasizing art appreciation, art history, natural science, creative writing, and American history. The Museum has become an important educational center and meeting place for the Jackson Hole region.

**Accreditation/Affiliations:** The National Museum of Wildlife Art is a member of Museums West and accredited by the American Association of Museums and the American Association of Museum Directors.

**National Designation:** Secured national designation as the "National Museum of Wildlife Art of the United States" by order of Congress in May 2008.

**Mission:** To collect, display, interpret, and preserve the highest quality North American wildlife art, complemented by wildlife art found throughout the world. The Museum enriches and inspires appreciation and knowledge of humanity's relationship with nature.

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